

MORNINGSIDE BROCHURE 2011

Dear Morningside Business Owner,

We are currently in the process of producing a 48 page brochure for the Morningside area similar to the ones previously produced for Bruntsfield. (see website's news page for samples)

The brochure is A6 Full Colour Throughout (105 x 148mm) There will be 10,000 printed and distributed throughout the year to Business Owners, local households and The Edinburgh Tourist Office in Princes Street. Places are limited to no more than 35 full pages, so if you wish to be included don't delay!

SPECIFICATIONS & PRICES:

Prices for advertising in the brochure include a one year membership on EDINBURGH-MORNINGSIDE.COM (Direct Links)

FULL PAGE: £250 (£40 discount for existing members = £210)
Deposit Required: £50

Up to 3 images (you can have one large image or two or three smaller images)
Up to 75 words to describe your business
Business Name and Strapline
Full contact details including: Address, postcode, e-mail and website if appropriate.
Opening Hours.

DOUBLE PAGE: £350 (£40 discount for existing members = £310)
Deposit Required: £100

Up to 6 images (you can have one large image or a combination of two or more smaller images)
Up to 150 words to describe your business
Business Name and Strapline
Full contact details including: Address, postcode, e-mail and website if appropriate.
Opening Hours

QUARTER PAGE: £80 (£20 discount for existing members = £60)
Deposit Required: £25

Includes custom design of small advert (portrait format 45 x 65mm)
Business Name and Strapline
Full contact details including: Address, postcode, e-mail and website if appropriate.
Opening Hours

PHOTOS: Please supply high resolution images (300dpi) NOT images from the internet.
Chameleon Design can take photos for you FREE OF CHARGE.

TEXT: Please send text by e-mail to: admin@edinburgh-morningside.com
or post to: Chameleon Design (address overleaf)

IMPORTANT DEADLINES:

We need conformation by 28th FEBRUARY 2011

All text and photos and deposits to be submitted by 14th MARCH 2011

All Artwork approved, signed off and full payment collected by 31st MARCH 2011

Going to Print first week in APRIL 2011.

Yes, please include me in the Morningside Brochure 2011.

Name:

Contact Tel:

Business Name:

Business Address:

Postcode:

Business Tel:

e-mail:

Website:

PLEASE SELECT ONE:

Full Page:

Double Page:

Quarter Page:

I agree to pay a deposit to confirm my entry in the brochure and to make payment of the outstanding balance by 31st March 2011.

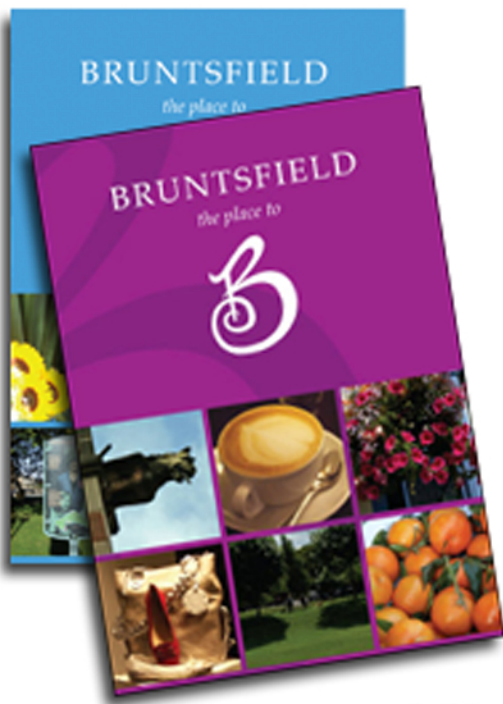
signed:

Please make cheques payable to 'Chameleon Design'

Many Thanks

Gavin Bonnar

Chameleon Design 40 Warrender Park Terrace, Edinburgh EH9 1EB
Tel: 0131 229 7615 mobile: 0780 488 9450 e-mail: admin@edinburgh-morningside.com



Following the success of the two previously produced Bruntsfield Brochures, Chameleon Design are currently working on a similar brochure for Morningside.

Exclusively for all Morningside Businesses!

Spaces are limited so don't miss out!



Please read the information below and contact

Chameleon Design 0131 229 7615
e-mail: mail@chameleon-design.co.uk

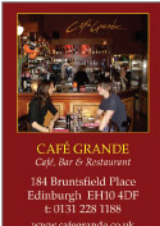

DOWNLOAD: [BRUNTSFIELD BROCHURE 1.PDF](#)
[BRUNTSFIELD BROCHURE 1.PDF](#)

BROCHURE SPECIFICATIONS

Full Page Advert = £250

148mm			PHOTOS 1, 2 OR 3 Photographs Resolution 300 dpi Supply via e-mail or on disc We can take photos if required at no extra cost.
	<p>MADDIE AND MARK'S SHOES <i>Children's Shoes</i></p> <p>Maddie & Mark's Shoes is an exciting independent shoe shop stocking funky, stylish and durable shoes for children and mums. With quality shoes from Ecco, Startrite, Fly, Geox, Araks, Lelli Kelly and Riccato (to name a few), we have styles to suit all shapes and sizes of feet. Our staff are expertly trained to find the perfect fit, from craters right up to size 41 (UK size 7). Enjoy our pleasant shopping environment where children play in our toy corner while you browse through our quirky gifts, accessories and children's clothing.</p> <p>OPENING HOURS: Mon - Sat: 9.30am - 5.30pm Sun: 11am - 4pm</p> <p>205 Bruntsfield Place Edinburgh EH10 4DH</p> <p>t: 0131 447 9779 e: sales@maddieandmarks.co.uk</p> <p>www.maddieandmarks.co.uk</p>	<p>CHEYNES HAIRDRESSING <i>Styles Change - Standards Don't!</i></p> <p>2 Bruntsfield Avenue is the latest link in the ever popular Cheynes organisation. The salon has a very experienced team who are highly skilled in cutting and colouring for both ladies and men. We can also design an individual style for that special occasion! You will receive a warm welcome at reception, a free consultation, you can relax in our shampoo zone and experience our remote control massage chairs. While sipping your coffee latte you can access the internet on your laptop.</p> <p>OPENING HOURS: Mon, Tue, Wed & Fri: 8.30am - 6pm Thurs: 9am - 7.30pm Sat: 9am - 4.30pm</p> <p>2 Bruntsfield Avenue Edinburgh EH10 4EP</p> <p>t: 0131 478 3522 e: info@cheyneshairdressing.com</p> <p>www.cheyneshairdressing.com</p>	
	105mm		<p>BUSINESS NAME STRAPLINE</p> <p>TEXT about you business Approx: 75 words</p> <p>OPENING HOURS</p> <p>ADDRESS including Postcode</p> <p>TELEPHONE/ FAX/E_MAIL WEBSITE ADDRESS</p>

Quarter Page Advert = £80

64mm			
	<p>the tattie shop <i>Delicious Oven Baked Potatoes</i></p> <p></p> <p>opening hours: Mon-Sat 12pm-8pm 3 Viewforth Gardens Edinburgh EH10 4ET tel: 0131 228 5282</p>	<p>CAFE GRANDE <i>Cafe, Bar & Restaurant</i></p> <p></p> <p>184 Bruntsfield Place Edinburgh EH10 4DF t: 0131 228 1188 www.cafegrande.co.uk</p>	
	49mm		
			
	<p>BVLGARI <i>colours of your</i></p> <p></p> <p>R.C. CUNNING Optometrist 114 Bruntsfield Place Edinburgh EH10 4ES t: 0131 229 9829</p>	<p>LLOYDS PHARMACY</p> <p></p> <p>129 Bruntsfield Place Edinburgh EH10 4EQ t: 0131 228 3725 www.lloydspharmacy.com</p>	

PRINT SPECS

10,000
A6 105 x 148mm
170gms Silk
FULL COLOUR CMYK
48 Pages

DESIGN & PHOTOGRAPHY
CHAMELEON DESIGN

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